

CHRISTIAN BUSINESS OUTREACH
2023/4

FRAMEWORKS

STUDY GUIDES

PROJECT MAD

MAKING A DIFFERENCE

SOUTH AFRICA | NAMIBIA



Glory to God!

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THE FRAMEWORKS "MAKING A DIFFERENCE" (MAD) PROJECT

**CHRISTIAN BUSINESS OUTREACH
TOUCHING & CHANGING LIVES**



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"Above all else, guard your heart,
for everything you do flows from it"

FRAMEWORKS - GUIDES, BOOKLET AND PARENT SEMINARS

FRAMEWORKS PROJECT "MAD"

Training the Trainers

The primary goal of the Frameworks Project "MAD" Project is to *empower* parents and teachers with the required *basic learning skills* and *knowledge* to successfully, and more effectively contribute to and support the study efforts of learners.

"In finding solutions for education and socio-economic challenges, ignoring the importance and benefits of effective basic learning skills is a critical mistake."

– Ps. Christo van der Merwe

We expect our children to achieve and excel academically and in life. We want them to fulfill their every dream and aspiration. We want to be proud of their achievements. Therefore we invest thousands in their education. We buy our peace of mind. But, as it turns out, that is not enough – and in most cases, it was not necessary. What our children need is a better understanding of the learning process.

They need a new, fresh approach to learning. Motivation. Skills. Techniques. Tools.

How could we possibly expect our children to live up to our expectations, without the skills, the necessary techniques, and tools? Could anyone be expected to do their jobs to everyone's satisfaction without any training... or the necessary "tools"?

It's time to Inspire. Give Hope. Achieve Results. Change Lives.

One of the most critical challenges most governments prioritized today is Education, our youth, and the urgent need for improved academic results and lower drop-out rates.

Introduction

Frameworks – an innovative solution will not only improve academic results but will positively change the lives of learners, parents, and teachers. It will change perceptions about *"own" ability* and *restore hope*. Hope brings *higher aspirations* and *ambition, self-belief, confidence, discipline, perseverance, a positive attitude*, and the *will to learn and achieve. Success breeds success!*

The importance of Basic Learning Skills for ALL learners

The education playing field is not equal for all learners. Socio-economic realities vary greatly with the vast majority of parents lacking the knowledge and financial means to support the academic efforts of their children adequately. Still, expectations exceed achievement. Peer and group pressure to "achieve" and thereby "fit" into the socially expected norms set by modern-day society see our youth trying to escape these pressures through natural association into groups which share similar "fates", attitudes and values – where they are socially more easily accepted and feel they are "supported" and "understood".

FRAMEWORKS PROJECT "MAD"

In certain of these groups learners get exposed to many other/new pressures and in many instances experiment with substances like drugs and may even get involved in criminal activities.

The lack of effective *basic learning skills* is a major factor in *student under-achievement, and poor academic performance*, which contributes to *low self-esteem, poor self-confidence, rebelliousness, a lack of "purpose" and a negative attitude* prevalent in many learners today. Learners (especially those under-achieving) suffer from *anxiety, restlessness, avoidance reactions, and procrastination and generally lose interest in their studies*. The *"will" to learn* is entirely eroded in a relatively *short period* which is evident when looking at *enrolment and drop-out statistics*.

In finding solutions for education and socio-economic challenges, ignoring the importance and benefits of effective basic learning skills is a critical mistake. It limits the results that students could achieve and undermines the enormous efforts made by schools and teachers despite the (limited) resources available to them.

Basic Learning Skills

It is an undeniable fact that proper knowledge and understanding of basic learning skills and the benefits thereof are sadly lacking in the majority of students, parents, and teachers alike.

No one program addresses the needs of ALL the role-players in the learning process. Skills programs are mostly confined to more affluent schools (in urban areas) where the need to support learners in this regard has been identified and such programs implemented to aid learners in their study efforts.

Programs like these are also pursued by parents outside of the schools-framework on an independent basis, in their effort to assist their children in better coping with their studies and the academic challenges they may be facing.

Despite the high cost of most of these programs, *limited success is achieved as there is no success in theory alone*. The ongoing application of the skills learned to their studies is not monitored or ensured, resulting in learners returning to their "old study habits" shortly after completing such courses/programs.

The Frameworks "MAD" Project addresses these challenges. It is a holistic, practical, ground-level approach. It offers an affordable solution with very little capital outlay from our main role player in the learning support process - our parents!

The Frameworks Learning Skills Course has been proven extremely effective thousands of times since its creation in 1993.

FRAMEWORKS - GUIDES, BOOKLET AND PARENT SEMINARS

FRAMEWORKS PROJECT "MAD"

"Education is what survives once what has been learned, has been forgotten"
- BJ Skinner

PROJECT IMPLEMENTATION

Investing in the future of our youth. Giving the gift of love and the Blessing of God to the children of our nation.

EASY TO IMPLIMENT

Required: Only Time, Effort, and Commitment from schools, teachers, parents, and learners

NO FINANCIAL BARRIERS

- **No cost** to schools
- **No cost** to teachers
- **No initial cost** to parents
- Cost to attend the Parent Seminar - R200

ALL INCLUSIVE

All parties to the learning process work together on improving the academic results of all learners. No learner needs to be excluded for any reason.

PROGRESS/RESULTS

Learner progress and results can be monitored. Corrective measures can timeously be implemented when and where necessary.

REQUIRED FROM SCHOOL

- Use of school hall for a Parent Seminar (90 minutes)
- D6 Notification/motivation to parents to attend the seminar
- Teachers to encourage parents of **struggling learners** to attend the seminar!

THE SCHOOL RECEIVES

- Branded Versions of the 2023 Frameworks Learning Skills Guides (Afr & Eng)
- A Branded Summary Booklet
- A School Listing in WebOdex
- A QR Code / link to the school listing where the files can be downloaded
- A QR Code to the seminar booking page
- A R50 School Discount Voucher the parent can use when booking for the seminar - cost to attend the seminar is R200

Frameworks

Learning Skills Guides - Grade 3+

FOR PARENTS, TEACHERS & STUDENTS

FRAMEWORKS - SINCE 1993

**30 YEARS
OF PROVEN
RESULTS**



SCHOOL NAME &
LOGO

Frameworks

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FRAMEWORKS - SEDERT 1993

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ACTIVE LEARNING SKILLS

PARENT SEMINARS

- ✓ Laying the foundation for **ACADEMIC SUCCESS**
- ✓ Stop the **CHAOS**
- ✓ Learn **HOW** to support them... correctly
- ✓ **EASY** learning strategies
- ✓ **ACTIVE** vs **PASSIVE** learning
- ✓ Creating **FRAMEWORKS**
- ✓ How to change **INFORMATION** into **KNOWLEDGE**
- ✓ How to **COPE** more effectively with **EXISTING LEARNING DISABILITIES**
- ✓ Raising an **ACHIEVER / WINNER**



Topics

- Memory types
- Memory systems
- A study method
- Making a summary / essays
- Information into knowledge
- Effective listening skills
- Effective exam skills
- Effective revision techniques
- Effective reading skills
- Importance of frameworks
- Study habits
- Concentration
- Comprehension
- Motivation
- Exam vocabulary
- Logical thinking
- Creative thinking
- Will-power / Perseverance
- Self-image

Learner benefits

- Reduced **study-time**
- Improved **comprehension**
- Improved **concentration**
- Develop a **positive attitude**
- Improved **self-discipline**
- Improved **self-respect**
- Improved overall **academic results**
- Improved **reading speed**.
- Improved recall ability (memory) **by as much as 85%**

SUMMARY/NOTE TAKING BOOKLET

A4 ETC FRAMEWORKS NOTE AND SUMMARY BOOK

Name	
Grade	
School	
Subject	



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Program



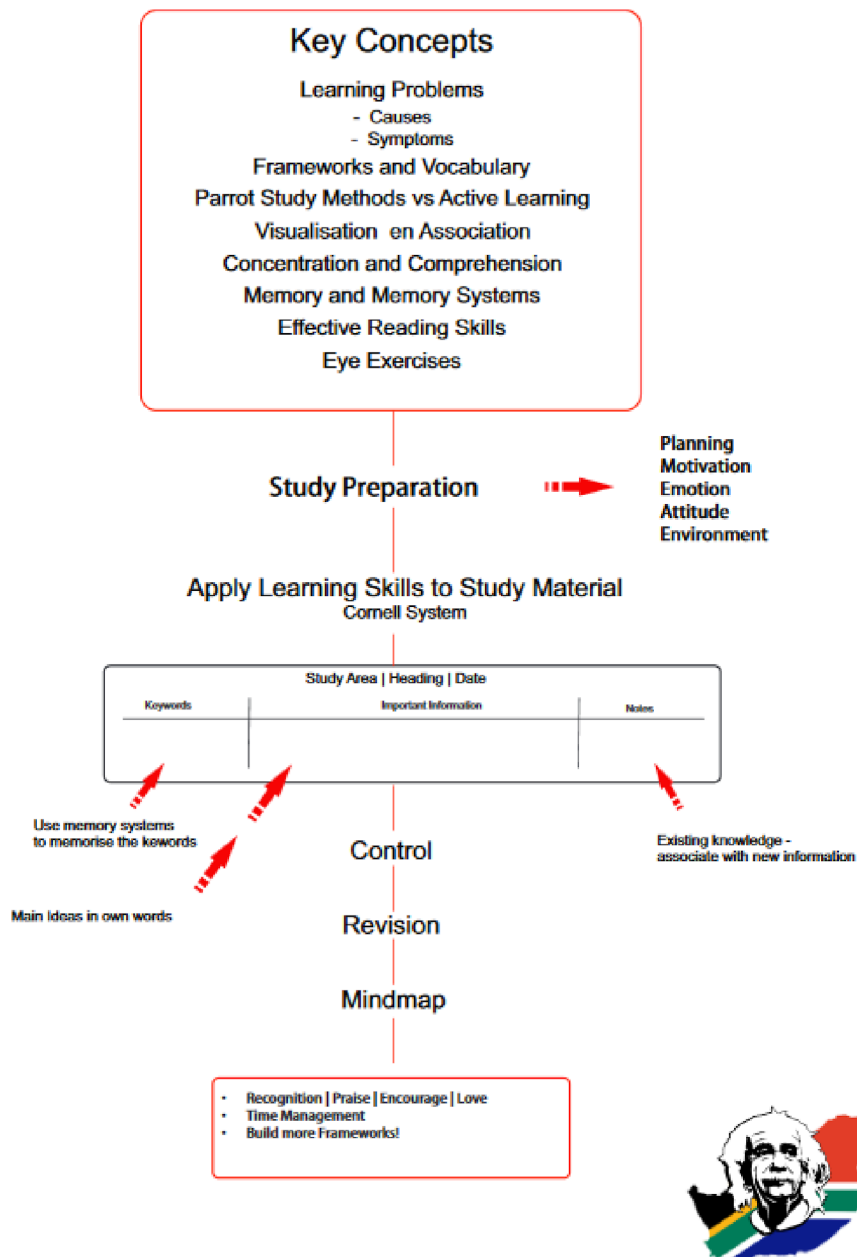
Notion & Summary Format

[illegible]

- Structuring and "cleaning up" the learning process!
- Problem area's are easily identified and corrected.
- Creating an effective study/revision time table is a quick and easy task.

THE STUDY PROCCESS

In a Nutshell



**THANK YOU
FOR
YOUR
SUPPORT**



*Together, we can
"Make a difference!"*



Glory to God!

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